

IBERIAN

TRADING CARD SHOW

THE BIGGEST

COLLECTING

EVENT IN SPAIN

WHAT IS THE IBERIAN CARD SHOW?

The idea arose from the need to promote and grow the hobby of sports and TCG collecting in Spain. Currently, it is well established in the European and especially the American community.

A Card Show is a gathering of collectors from different communities with the purpose of showcasing, trading, buying, and selling each person's cards.

Therefore, this project has the main goal of bringing the entire community together in one place to enjoy collecting together.

A unique space that aims to improve the quality of collecting for both individuals and businesses.

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COLLECTING BETWEEN MADRID AND BARCELONA

With the main objective of growing the hobby in our country, we see the need to go to two major cities, with easy access and where the largest number of collectors gather.

Both cities will host an annual event, held alternately and regularly over the coming years..

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TRADING CARD SHOW



ABOUT US



Online store and key stop for sports collectors at the Mercat de Sant Antoni in Barcelona, one of the largest collecting markets in the country.



Online store and community with more than 6,000 active followers.

Leaders in Spain in live box openings and collecting events..



Online store with more than 10 years of experience, a reference in both sports and TCG boxes.

Official distributor of Topps Spain.

OUR FIRTS EDITION

IBERIAN TRADING CARD SHOW

+1.500 ATTENDEES

150 STANDS

+300 SELLERS

The first Iberian Trading Card Show was a true success, with significant impact both nationally and across Europe. With our first edition, we managed to be in the spotlight, promoting the world of collecting in media outlets such as Cadena Ser and El Mundo.

We had the support of brands like Topps, Geek, Insinum, Daka, and CardHobby. We were also honored to welcome influencers such as Iker Ruiz, sergioacnba, darizard9, Omar Aamoum, and davileti9, among others.

A collecting celebration like never before, the Iberian Card Show is here to stay

COLLECTING ON SOCIAL

On our social networks, where we already have over 4,000 followers, we share all kinds of content to ensure our collectors don't miss any news.

During the Card Show, we run different activations such as Trade Night or Countdown, which are sponsored by various brands to increase advertising impact.

We also create content so that our sponsors and vendors receive the greatest possible visibility and exposure.

We want to be a benchmark and take collecting in Spain to the next level.



THE IBERIAN CARD SHOW, A B2B AND B2C OPPORTUNITY

At our Card Show, top brands, companies, and sellers from both national and international collecting communities come together—making it a landmark event for any collector.

Sponsoring the largest collecting event in Spain generates major brand exposure and direct connection with over 3,000 attendees.

On a B2B level, it enables strategic alliances and the exploration of new markets alongside well-known brands. It is an effective strategy that strengthens brand image, attracts potential clients, and expands business opportunities.



NEXT STOP: BARCELONA



In this second edition, we will bring the Iberian Card Show to one of the most prestigious venues in the Catalan capital—Fira de Barcelona. Located at Plaza España and with over 2,000m² of space.

With the goal of bringing together more than 2,000 collectors, we will hold the largest collecting event to date in our country on June 7–8.

Positioned in a strategic area of the city, it is a key reference point for tourism and is well connected by public transport.

Additionally, we have the opportunity to promote the event and its sponsors with a 10m² banner displayed for 5 days.



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SPONSOR THE IBERIAN CARD SHOW

WHAT DO WE OFFER?

6X6 METER STAND

**LOGO ON A 10X10M BANNER FOR
5 DAYS IN PLAZA ESPAÑA**

SOCIAL MEDIA ACTIVATIONS

**SPONSORSHIP OF ONE EVENT
WITHIN THE CARD SHOW**

**INCLUSION OF BRAND PRODUCTS
IN OUR VIP WELCOME PACKS**

LOGO ON FLYERS, MAPS, BANNERS

LOGO ON THE EVENT WEBSITE

**ADVERTISING AND BRAND PROMOTIONS
ON OUR SOCIAL MEDIA**

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STANDS PARA MARCAS



From June 4 to 8, we will display a 10x10m banner in the heart of Plaza España in Barcelona to promote the event, including the logos of our sponsors.

Plaza España in Barcelona is one of the city's main tourist spots, providing great visibility for the event and participating brands



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7-8th OF JUNE

CONTACT

Do you have a proposal? Write to us!

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@IBERIANCARDSHOW

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